

## Summary

I went to school for business communications, and multimedia design and production, and I am a former small business owner. This experience helps me as a designer to figure out the issues that clients want to address, as well as the needs of their users.

Ultimately, I've become most interested in internet communications strategy, and ways in which I can use my education in that area.

## Experience

### Web & Social Media Intern at Humber College

January 2010 – March 2010 (3 months)

Started a Facebook fan page for Humber's varsity athletes that attracted an average of over 100 weekly interactions.

### Peer Tutor at Humber College

January 2009 – November 2009 (11 months)

Helped students to improve their academic, and general writing skills by analyzing their writing, and giving them lessons that addressed their biggest weaknesses.

### Owner at Ironbox

June 2006 – December 2008 (2 years 7 months)

Started a small business in university where I built, and repaired desktop computers.

## Education

Humber College

2008 - 2010

*Diploma, Multimedia Design and Production*

Relevant coursework included digital branding, and coding the web.

Brock University

2005 - 2009

*BA, Business Communications*

Relevant coursework included: management, marketing, audience studies, statistics, and research methods.

## Honours & Awards

ParaFX Best Portfolio Award

2009

For the best portfolio in the program.

Harry Jerome Scholarship

2005

For academic, athletic and community achievement.

## Skills

- ~ Ability to hand code valid CSS and HTML
- ~ Experience building iPhone optimized websites
- ~ Can create custom WordPress themes
- ~ Comfortable working with PHP, and jQuery
- ~ Trained in Microsoft Office and Adobe CS4
- ~ Capable of writing web copy